

Mindset HR receives Award of Excellence 2026



In any industry there are always organisations that stand out from their peers and set the standards that others in their field have to aspire to achieve. With decades of experience, Mindset HR is an organisation that certainly meets this criteria leading the way when it comes to providing HR consultancy services. They have made quite a name for themselves over recent years establishing a well deserved reputation as one of the rising stars of the industry and if the last few years are any barometer of what the future holds then there are many successful chapters yet to be written in the Mindset HR story.

The reputation they have is fully justified and is now beginning to earn them more tangible forms of recognition. In the prestigious Business Consultancy Awards they were given the impressive accolade of being named Best UK Consultancy. The award was well deserved and has further cemented their reputation as one of the absolute leaders in their field. Following on from that success we are delighted to announce that Mindset HR are the latest recipients of one of our Awards of Excellence being named our HR Consultancy of the Year for 2026.

With our awards we think it's important to recognise organisations that are bringing something new and innovative to their marketplace. They don't necessarily have to be the biggest but they have to be someone that is trying to offer something different to what is already out there and above all they must offer a great product or service. We feel that Mindset HR ticks all the boxes and are worthy winners of our award. The awards are clearly no accident and will come as no surprise to anybody that has worked with them. In this edition we will try and give you an insight into the work that they do and the success that they've enjoyed.

There are many factors but first and foremost they are good at what they do with the entire team sharing the same steadfast determination to maintain the high standards that have become such a trademark. So who exactly are Mindset HR and what is it that they do? Founded by experienced professional Gemma Crane they are a team of award winning experts that provide a range of HR consultancy services including recruitment, health and safety compliance, mindset coaching and training and development.

Gemma's journey to founding Mindset HR is built on resilience, experience and a passion for putting people at the heart of business which is something that she has successfully instilled into her team. Her journey to the top of her field has certainly not taken the most conventional path leaving school at 16 with few qualifications, Gemma began her career in retail before moving into HR at 17 now having almost a quarter of a century of experience in the sector. Becoming a mother and taking maternity leave gave her the opportunity to reflect on her career and develop a deeper passion for mindset, coaching and personal development.

In 2022, Gemma took the daunting step of going alone and launching Mindset HR with the aim of combining her extensive HR expertise with her coaching experience to create a more human, people focused approach to supporting businesses and to her credit that is exactly what Mindset HR have achieved.

As a fully qualified level 7 CIPD professional Gemma is quite rightly regarded as an absolute master of her craft. Together with her team at Mindset HR they never cut corners or compromise on the quality of the service that they have been able to provide with such remarkable consistency. The fact that Mindset HR is held in such high regard by their clients speaks volumes not only about the quality of the service that they provide but also the honest and ethical way in which they operate.

Describing her approach Gemma says, "I am passionate about partnering with CEOs, MD and HR Directors to drive their business forward and becoming an employer of choice. My aim is to go on a journey with my clients and to work closely with them by supporting the growth of their business by working on the foundations, processes and initiatives so they have the 'right' people and the best frameworks in place to succeed."

Despite their success Gemma and her team are showing no signs of slowing down continually striving to improve and evolve having recently launched their new Mum's Mindset Comeback Community and Reclaim Your Power Programme helping to support mums to reconnect with themselves, rebuild their confidence, shift limiting mindsets and reclaim their sense of identity, purpose and personal power.

Having set such a high bar, the challenge facing Mindset HR in the future as their reputation continues to grow and the demand for their services increases further will be to maintain the standards that have delivered such spectacular results for their clients. Given their track record and their passion for what they do we think it's something that they will achieve and that Mindset HR is a name you'll be hearing much more of in the years to come.



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